



## Profit-Builder Circles Executive Roundtable Groups

# Roundtable Peer Groups Now Forming!

Exclusively For Owners & Principals Of Construction Businesses!

### Tired of running your company alone?

You need a trusted group of advisors, like a personal Board Of Directors who'll help you make the right decisions how to grow your business and **make more money**. You can be part of a small group of compatible business owners in a regularly structured support group setting discussing your issues.



### It's About Tough Decisions & Results!

Every construction business owner or President can benefit from a **personal board of advisors**. Today's business executives face increasingly difficult challenges. Competition is fierce, resources are stretched and every day it gets tougher. It's lonely running your company yourself and making every decision without the benefit and input from other company owners and principals. Now you can tap into the ideas and wisdom of a **small group of success driven entrepreneurs** in a professionally lead ongoing board of directors style setting. In these Executive Roundtable Groups, you'll generate fresh thinking, new ideas and clear perspectives on what decisions you need to make.

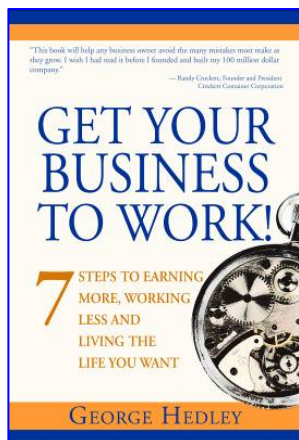


### Take Time To Plan and Make Better Decisions!

By becoming a member of an Executive Roundtable Group, you'll get together with a group of business owners and principals from 8 to 12 other companies in the construction industry for peer-to-peer accountability, support and direction. Members participate in 3 two-day meetings every year. You'll work together in a **trusting confidential forum** and explore how to get your business to work for you.

### Peer Groups Build Accountability & Trusted Relationships!

It's a stressful job being the boss. And it's hard being objective and discussing all your important business issues with managers, employees, friends and family. These roundtable groups are designed to allow each member to share their problems, issues or challenges, and then ask for advice and get candid input. By being open, each member can get to the heart of their business problem and be open to new ideas, unbiased advice and change. You'll receive **direct honest feedback** and **develop action plans** you can implement now to build your business.



### Do you qualify for this once in a lifetime opportunity?

George Hedley is now forming Executive Roundtable Groups comprised of qualified construction industry business owners who meet 3 times a year to mentor, learn, get advice and grow. You'll get real answers and develop relationships with other company owners and principals who face similar challenges as you. **Only a few of these exclusive groups** will be **facilitated by George Hedley**, so sign-up fast to get in his group. Additional groups will be lead by other professional facilitators as this program expands.

## Join an Executive Roundtable Group today!

*Email George for more information, pricing & complete details:*

[gh@hardhatpresentations.com](mailto:gh@hardhatpresentations.com)

**GEORGE HEDLEY HARDHAT PRESENTATIONS**

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## Profit-Builder Circles Executive Roundtable Groups

# Why Become A Member?



### Trusted Advisors = Wisdom, Input, Support & Insight!

Executive Roundtable Groups are the right choice to help **make your goals become reality**. You'll learn from others who face the same situations you encounter every day. Plus you'll develop deep lifetime relationships. This is a principal to principal peer program comprised of diverse companies with different experiences, perspectives and insight. You'll be integral part of an **group of compatible business owners** in regular structured support group discussing personal and professional issues. Topics can range from strategy, employees, compensation practices, marketing, sales, systems, leadership, life balance, or how to find a better bank.

### Value, Personal Growth, Lasting Friendships & New Experiences!

Based on your company qualifications, size, competitors and location, you'll be placed in a group that will help you the most. Members are screened to insure no competitors or conflicts occur. To qualify, you must be an owner, stockholder, principal, or president of a privately held construction company that has a minimum amount of annual gross sales and employees. More importantly, you must have a **positive winning attitude**, be able to fit in with a group, and be willing to open up and share.

**BONUS!** Members are entitled to bring one additional owner, stockholder or principal to the meetings with them who would be compatible with the group. Other company employees who are not owners, principals or stockholders can not attend. This keeps the groups exclusively limited to decision makers who live and die by decisions affecting their bottom-line results.



### Get Professional Coaching Advice You Need!

In preparation for every meeting, **George Hedley will review your current issues**, challenges, progress, goals and financials with you. From this information, a formal agenda for the next meeting will be created. Each member's agenda items will be discussed and reviewed at the group meetings. Other members will comment and offer suggestions and solutions that worked in their companies. This allows you to decide what action and direction you want to take and what decisions are the best for you and your company.

### Confidential Peer Discussions, Mentoring & Support!

Each roundtable meeting uses a professional peer mentoring system and formal ground rules to maximize the time, give you **highest return on your investment** and create a trusting open environment where tough and delicate issues can be explored. Each member will present their current challenge to the group. Whatever you are struggling with is open for discussion. After questions from other members, they will be offered nonjudgmental solutions and suggestions based on their experiences how they solved similar problems in their companies. Confidentiality is mandatory and no issues will be shared outside of the group.

### Are you too busy working to make any money?

We know you're busy, can't find time to stop working, think or plan. It's hard to take a few days off from your everyday activities and don't want to commit. So, with this in mind, we designed these groups to be efficient and fast-paced. Two of the annual group meetings start the first day after lunch with an interactive learning session and then a group dinner to build friendships. The next day we meet all day and the final day goes until mid-day so you can get home easily. During every meeting, we make a priority to take a **field trip** to a member's office, shop or jobsite so we can observe how they run their company.



### Million Dollar Weekend!

The third annual 3 day meeting is our **'Million Dollar Weekend!'** retreat held mid-summer at a first class resort. Here members from every group presents their best ideas they use in their businesses. We hope every attendee **leaves with at least one million dollar idea** that super-charges their business and enriches their life. At this 'can't-miss' 'must-attend' event, all group members convene together for intense learning, sharing and interaction. We also have lots of fun, mixers, golf and reception for you and your spouse or guest.

## Join an Executive Roundtable Group today!

Email George for more information, pricing & complete details:

[gh@hardhatpresentations.com](mailto:gh@hardhatpresentations.com)

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## Profit-Builder Circles Executive Roundtable Groups

# Commitment & Qualifications To Join

### Do I Qualify For Membership?

This is a principal to principal program for decision makers only. **To qualify as a member**, you must be the owner, stockholder, principal or president of a privately held **construction or construction industry service or manufacturing company** that has a minimum annual sales of \$1,000,000 (\$5,000,000 for General Contractors), 10 full time employees and operating for at least 2 years. More importantly, you must fit in with the group, not dominate, and be willing to open up and share your most important details of your business with others.



**Members are also entitled to bring one additional owner, stockholder or principal** to the meetings. These attendees also must fit into the group and not be intimidated by your presence. Plus you must make sure you can open up and share your company challenges and issues with them in front of the group.



New members are encouraged to attend George Hedley's **Profit-Builder Circle Academy** in-depth two day boot camp prior to or within the first six months after joining. This hands-on workshop will teach you the purpose for owning your business and help you draft your '**Business Success Blueprint**' for success. This basic foundation will get every roundtable member on the same page and understand what it takes to get their business to work.

### You Can't Win Without A Great Coach!

Every winning team has a great coaching staff. Executive Roundtable Group members will act as your business coach. Winners know they can't do it alone and need advice, ideas, tips, support, guidance and encouragement. Coaches push you to **achieve optimum performance** and help you make good decisions, put in the right players and call the right plays. A coach observes what's really happening, listens to input, provides fresh perspectives, and tells you like it is. **A coach helps business owners improve** their leadership, organization chart, accountability, sales, marketing, management, operations, finances, estimating, customer service, production, pricing, equipment and so much more.



### Get Your Business To Work!

Business owners find it hard enough to keep pace with all the industry changes and innovations going on, let alone find time to devote to sales, marketing, systems, planning, team building, and do what it takes to build a business. As the market gets more competitive, being a part of an Executive Roundtable Group is now a necessity to grow your company and make a profit. By being a part of an ongoing group and having **George Hedley** as your **trusted advisor**, your company will improve bottom-line profits, revenue, people management, customer service and productivity which will allow you to create equity, build wealth and enjoy the freedom and benefits of owning a company that works without your constant input and supervision.



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# Profit-Builder Circles Executive Roundtable Groups Membership Investment



## 100% Money Back Guarantee!

We guarantee **you'll receive more value** than the program costs. The group meetings will be professionally run, organized, direct and packed full of opportunities for you to learn, grow, improve and profit. However, your involvement and the return you get on your investment is your responsibility. You decide what action plans you'll take home and implement. Your peer group members will give you advice and then you are accountable to make things happen.

You are **not required to sign a contract** and if you are not 100% fully satisfied with your involvement, we will refund your money, no questions asked. Just give it a try and you'll quickly discover this will make a major impact on your future success. This is your opportunity to tap into the wisdom of other business owners.

## Executive Roundtable Group Membership Includes:

- **6 plus days** plus of learning, peer accountability, education and mentoring.
- **Two** regular Executive Roundtable Group **2 day meetings** held in fall and spring hosted at a member's office, shop or nearby meeting room. You pick which 2 meetings you can attend, however it is best to stay with your regular group. If you must miss your regular group meeting, you can attend another scheduled Executive Roundtable Group meeting.
- **2 ½ day** annual "**Million Dollar Weekend**" retreat held at a first class resort.
- **Field trips** to other member's offices, shops, yards or jobsites to observe how others do business.
- A **complete set** of George Hedley's workbooks, cds and books with your first paid annual membership.
- Regular **review** of your financials, challenges, issues, problems and goals by George Hedley.
- **25% discounts** on George Hedley's **Webinar** series for you and your employees.
- Members are entitled to **bring one additional qualified principal** for only \$250 per meeting.
- **25% Discount** on all Speaking, Business Coaching or Consulting by George Hedley.
- **Telephone Coaching Sessions** with George Hedley.
- **Emails** to George Hedley to help you solve problems, discuss challenges or review strategies.
- No annual contract to sign. Pay monthly. Fees, terms and conditions subject to change.
- Attendees are responsible for their own travel, hotel and food at meetings and retreats.
- **100% money back guarantee.** You can cancel at anytime.



**Total VALUE**

**\$ Unlimited**

**Your Annual COST**

**Regular Price** — \$ 633 / Month

**SPECIAL Limited Time Offer**

**1<sup>st</sup> Year ONLY** \$ 349 / Month



## Questions?

Call George Hedley direct @ 714-437-1122 ext 17  
or Email George at [gh@hardhatpresentations.com](mailto:gh@hardhatpresentations.com) to talk about any of your concerns.

## How Do I Register?

**Submit a completed application** for our review to see if you qualify.  
We will contact you for an interview to evaluate how this will benefit you.

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# Membership Application

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Ownership%: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Assistant's Name / Phone / Email: \_\_\_\_\_

Website: \_\_\_\_\_

Type Of Business: \_\_\_\_\_

Describe Business: \_\_\_\_\_

Services Or Products: \_\_\_\_\_

Typical Customers: \_\_\_\_\_

Where You Do Business: \_\_\_\_\_

Annual Sales Last 3 Years: \$ \_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

How Long In Business? \_\_\_\_\_ Years # Employees: Mgmt & Staff: \_\_\_\_\_ Field: \_\_\_\_\_

Association Memberships: \_\_\_\_\_

**You may use this form or submit information on another sheet.**

**Fill out 1 application for member and separate application for additional principal.**

**Please Attach Resume Of Applicant, Resume Of Company & Company Organizational Chart**

**Email (Or Fax Or Mail) Completed Application & Information**

**To George Hedley at [gh@hardhatpresentations.com](mailto:gh@hardhatpresentations.com)**

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