



The Business Builder

Biography - George Hedley CSP

Helping Entrepreneurs & Contractors Build Businesses That Work!

George Hedley, CSP, 'The Business-Builder,' is a business building expert. He is an entrepreneur, business owner, and the recognized authority on how to build a growing business into a company that consistently produces bottom-line results, profits, wealth and equity. He has authored several books including: "On-Purpose...On-Target!"; "Everything Contractors Know About Making A Profit!"; "Conversations On Leadership", "The Business Success Blueprint" series and 'Get Your Business To Work!'

He founded & built his major commercial construction and real estate development company from \$0 to \$50 million dollars in only 7 years! For his accomplishments, George received the nationally recognized "Entrepreneur of the Year" award by Ernst & Young and "Venture" magazine. To date, he has built or developed over 250 projects valued in excess of \$500 million dollars, executed over 10,000 subcontracts, and owns & manages over 750,000 square feet of office & industrial buildings.

George's expertise is based on his real world experience: Leading & managing great people; owning & running a profitable company; and getting things done. His business success is the result of long time, repeat customers, focusing on priorities that really count and management systems that always make a profit. As a founder of multiple businesses, his roles have included CEO, business owner, project manager, field superintendent, estimator, general contractor, subcontractor and real estate developer. George is a graduate of the University of Southern California in Civil-Structural Engineering and has served as President of five industry associations.

Today, along with managing his company, George owns HARDHAT Presentations presenting keynote speeches and workshops to companies and associations. His 'Profit-Builder' Programs include topics on Building Leaders, Building Profits, Building Customers, and Building Wealth. He also holds in-depth 2-day 'Profit-Builder Circles' for business owners. In addition, George has received the prestigious 'Certified Speaking Professional' designation from the National Speakers Association earned by only 7% of the members..

George Hedley's Style...

- Enthusiastic & Motivational
- Ready to Implement Ideas
- Interactive & "Hands-On."
- Lots of Humor & Fun
- Fast-Paced & Great Visuals
- In-depth handouts or workbooks
- Programs can be **customized** for your group

George Hedley will add value to your meeting, convention or workshop. His enthusiastic, hands-on and down to earth speaking style is based on his experience building and owning a profitable business. George's programs are interactive, fast-paced and fun.

You will enjoy his powerful cutting edge content, real-life examples mixed with humor and material ready to apply.

George provides quality handouts and uses professional PowerPoint audiovisuals. George will customize his materials for your audience via an in-depth questionnaire and interview process.

Suggested Program Ideas...

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| Conventions | - Keynote speech plus multiple break-out sessions or workshops |
| Sales Meetings | - George will help you build loyal customer relationships |
| Management Meetings | - George will help your people become great leaders & managers |
| Customer Retreats | - George will show your customers how to make a profit & sell more |

What You Can Expect From George...

- Practical solutions
- A helpful take-charge approach
- An on-going partner in your growth
- Proven track record with formulas for success
- A great attitude that's fun and easy to do business with

When You Hire George Hedley, He Will...

- Make a profitable difference for you and your organization
- Give you great ideas with passion, humor & enthusiasm
- Help you get focused on priorities that really matter
- Show you how to design your business to work
- Present real-life, bottom-line, nuts & bolts tools
- Motivate, inspire and teach
- Involve your people



Entrepreneur Of The Year®
1988 Award Recipient



BUSINESS BUILDING PROGRAMS

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