



The Business Builder



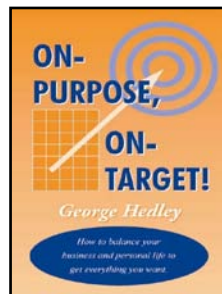
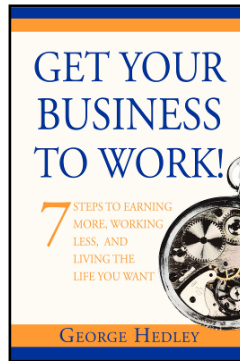
George Hedley, CSP

Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into a systemized management run company enables him to show you how to get your business to work. As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George is the author of
'The Business Success Blueprint'
'Conversations On Leadership'
'Get Your Business To Work!'
'On-Purpose...On-Target!'



What They Say About This Program:

"The most dynamic....Our attendees are still 'pumped up' and excited about implementing the ideas for change and growth...A great job you did... With humor and insightful direction...Terrific job!"
- Kate Keena, Executive Director, National Chamber of Commerce

"You did it! You conducted an excellent, thorough, comprehensive presentation. Attendees have told me that your presentation was one of the best they've ever seen at an ICAA convention and we've been doing this for 19 years. So, hats off to you! You were excellent!"
- Michael Kwart, E.D., Insulation Contractors Assn

Open Or Close Your Convention
With This Energetic Customized Keynote Speech!
George Will Challenge Your Attendees To:
- Implement What They Learn
- Try Some New Ideas & Work Different

Make HUGE Results Happen!

Are You Ready?

- Why Did You Attend This Meeting?
- What Knowledge Will You Learn?
- What New Ideas Will You Implement?
- What Opportunities Will You Create?
- What Will You Change, Do Different & Improve?

Get Set!

- Build A Better Business
- Step It Up To A New Level
- Try New Products, Services & Suppliers
- Become More Competitive
- Seek New Customers, Markets & Strategic Alliances
- Learn New Leadership & People Skills
- Grow Your Business In Any Economy
- Make More Profit

Now It's Time to Go!

- Set Clear Targets & Goals
- Develop Action Plans
- Make It Happen!

Get a HUGE return on your convention investment!

Implement the new knowledge you learn. Try some new ideas, seek innovative opportunities and look for ways to change and improve. Build a better business by stepping it up to a higher level. Consider new products, services and suppliers. Become more competitive, seek new customers and develop strategic alliances. Learn new leadership and people skills. Take advantage of the many new ways to grow your business to make more profit. Get focused on results, set clear targets and develop action plans to make it happen!. Presented by a successful entrepreneur in a fast-paced, fun, interactive and enthusiastic style with lots of ideas that work.



BUSINESS BUILDING PROGRAMS

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