



Clear Targets = HUGE Results!

- How To Get Your Company & People To Achieve BIG Goals



George Hedley, CSP

Building Entrepreneurial Excellence!

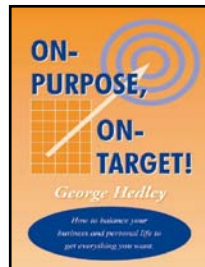
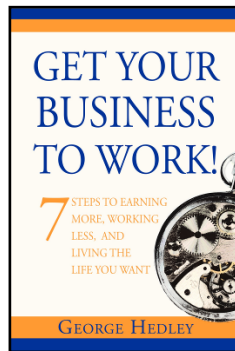
George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years!

As recognition, George received the nationally recognized award: 'Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into a systemized management run company enables him to show you how to get your business to work. As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George is the author of

- 'The Business Success Blueprint'
- 'Conversations On Leadership'
- 'Get Your Business to work!'
- 'On-Purpose...On-Target!'



How Leaders Get Results

- Influence Others To Follow
- Get People To Want To Do Something
- Give People What They Want
- Provide Clear Expectations

Set Clear Targets

- Decide What's Important
- Connect Top-Line Vision To Bottom-Line Results
- Get Focused On Results
- Identify Clear Targets That Increase Profits

Goals & Action Plans

- Set Clear Goals
- Establish Deadlines
- Develop Action Plans
- Provide Feedback
- Track Results
- Add A Wager, Make It Fun & Competitive

What They Say About This Program:

"The most **dynamic**....Our attendees are still 'pumped up' and excited about implementing the ideas for change and growth...A great job you did...With humor and insightful direction...**Terrific job!**"

- Kate Keena, Executive Director, National Chamber of Commerce

"You did it! You conducted an **excellent**, thorough, comprehensive presentation. Attendees have told me that your presentation was one of the **best they've ever seen** at an ICAA convention and we've been doing this for 19 years. So, hats off to you! You were **excellent!**"

- Michael Kwart, E.D., Insulation Contractors Assn

Get HUGE results with clear expectations!

You can't get the results you want unless you have something to shoot for! Clear targets are required in order to hit your goals every year. Learn how to get everyone focused on achieving results, set clear goals & objectives, develop action plans, track progress, meet deadlines, bring projects in on budget, and make things happen.

Set clear targets for everyone in your company to increase your bottom-line, productivity and people's performance. BIG targets that work include: sales, productivity, overhead, job cost, cash-flow, customer loyalty, bid-success ratio, service, profitable contracts, quality, safety, technology, project milestones, employee personal development, training and teamwork. Includes ideas on incentives to enhance your success. Presented by a successful entrepreneur in a fast-paced, fun and enthusiastic style with lots of action ideas that work.



BUSINESS BUILDING PROGRAMS

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