



The Business Builder

The Business \$uccess Blueprint!

- How To Build A Systemized Company That Always Makes A Profit!



George Hedley, CSP

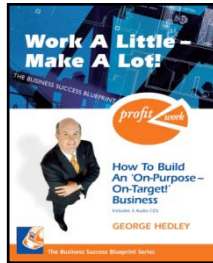
Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years!

As recognition, George received the nationally recognized award: 'Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into a systemized management run company enables him to show you how to get your business to work. As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

He is the author of
'Conversations On Leadership'
'On-Purpose...On-Target!'
'The Business Success Blueprint'
'Get Your Business To Work!'



What They Say About This Program:

"On behalf of both associations, thank you for a great job! Your presentations and style were both energetic and motivating.

- Bart Carrigan, EVP, Michigan Chapter, AGC
- John Mass, EVP, Greater Detroit Chapter, AGC

"You did it! You conducted an excellent, thorough, comprehensive presentation. Attendees have told me that your presentation was one of the best they've ever seen at an ICAA convention and we've been doing this for 19 years. So, hats off to you! You were excellent!" - Michael Kwart, ED, Insulation Contr. Assn

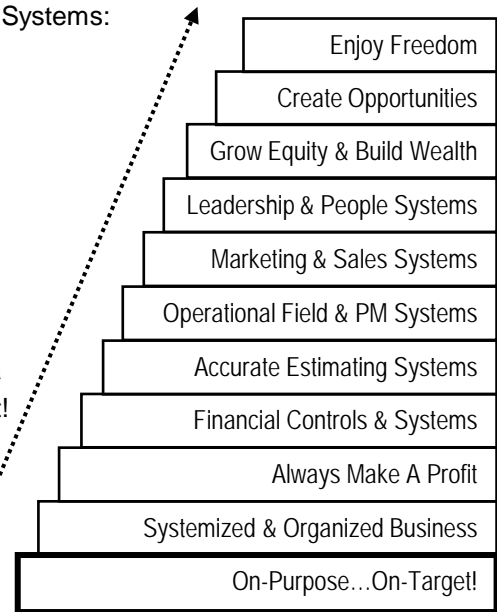
Purpose & Priorities To Achieve The Results You Want

- Define Your Vision, Values & Profit-Driven Priorities
- Get Organized & In Control Of Your Company
- Set & Track Clear Targets & Goals

Draft Your Business Success Blueprint

- Replace Yourself With Operational Systems
- 7 Steps To Create & Install Systems:

- Financial
- Accounting
- Estimating
- Operational
- Marketing & Sales
- Leadership & People
- Grow Equity
- Build Wealth



Always Make A Profit

- Learn The 12 Step Formula To Always Make A Profit!
- Accurate Markup Rates
- Work "On" Your Business
- Continuously Improve

The Business \$uccess Blueprint

An "Entrepreneur of the Year" award winner shares his proven 'Business \$uccess Blueprint' and to build your business to work the way you want it to. **You can produce consistent results every time without your full time supervision.** Run your business like an owner: well rewarded and in-control instead of an over-worked, under-paid, hands-on, do-everything, make-every-decision, stressed-out control freak. **Transform your company** into a systemized and organized growing business that delivers bottom-line results, builds equity, wealth and freedom.

Draft your 'Business Success Blueprint' and get your business to produce consistent results. Define your vision, mission & priorities. Set and track targets and goals for sales, overhead, profit and equity. Learn the 7 steps to create and install systems for your finances, estimating, field operations, project management, administration, accounting, marketing, sales, people management and leadership. Implement the 12 Step Formula to always make a profit and calculate accurate labor, equipment, overhead and profit markup. Create action plans to continually work "on" improving your business. Includes a **detailed handout** with lots of examples, systems, procedures, checklists and guidelines to organize, systemize, track, streamline and improve your business. Every entrepreneur, business owner or manager will benefit. Presented with enthusiasm, high energy and lots of action.



BUSINESS BUILDING PROGRAMS

3189-B Airway Avenue, Costa Mesa, CA 92626 714-437-1122 Fax 714-437-1125
800-851-8553 gh@hardhatpresentations.com www.hardhatpresentations.com

