



CONSTRUCTION Business Building Programs

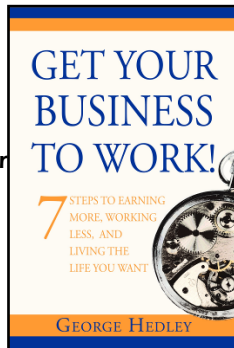
Helping Contractors Build Businesses That Work!



George Hedley, CSP

The Construction Business-BUILDER

- Ernst & Young / Venture Magazine
"Construction Entrepreneur of the Year"
- Author Of:
"Get Your Business To Work!"
"The Business Success Blueprint"
"Everything Contractors Know About Making A Profit!"
- Commercial Construction Company Owner
- \$50 Million Operation with 150 Employees
- Built & Developed Over 2,000,000 S.F. Projects
- Past President
- Southern California Builders Assn.
- Orange County Builders Assn.
- Monthly Magazine Columnist:
- Construction Business Owner
- Metal Construction News
- Construction News
- Masonry Magazine
- Concrete Today



Building PROFITS

- The 'Business Success Blueprint' For Contractors!
- The Economy's Slower – Now What?
- Business Tools to Boost Your Bottom-Line!
- Construction Field & Project Management Systems That Work!
- Construction Project 'Must Do' Field Systems!
- Calculate Accurate Labor, Materials, Overhead & Profit!
- Nine Necessary Numbers You Need To Know!
- Accounting Is More Than Numbers!
- Create Wealth By Building, Developing & Owning Real Estate!

Building LEADERS

- Effective Project Leadership For Managers & Supervisors!

Building CUSTOMERS

- How To Get The Only Look!
- Profit-Driven Estimating & Bidding Strategies That Work!
- Winning & Managing Negotiated & Design-Build Contracts!

Building Entrepreneurial Excellence!



Our Goal Is To Make YOUR Meeting A Success!

What they say after George speaks:

- "George's energy and interaction is incredible!"
- "Finally, a presenter who knows our business!"
- "George's systems changed how we do business!!"
- "Bring George back every year!"

Let George Facilitate & Energize Your Meeting!

- Facilitate Interactive Business Roundtables!
- Facilitate Convention Panel Discussions
- Facilitate Strategic Planning Sessions
- Sales & Customer Conferences
- Value-Added Customization
- Company Meetings

BUSINESS BUILDING PROGRAMS

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