



The Construction Business Builder

## Effective Project Leadership For Managers, Supervisors & Foreman!

- How To Get Your Team to Achieve Bottom-Line Results

Workshop  
Or Seminar

### George Hedley, CSP

Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Construction Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into an organized management run company enables him to show you how to get your business to work. As a general contractor, he has built over 250 projects valued in excess of \$500 million, executed over 10,000 subcontracts & currently owns over 50 buildings.

As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time repeat loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George has served as President of 3 construction industry associations and is the author of

'Conversations On Leadership'  
'The Business Success Blueprint'  
'Get Your Business To Work!'

### What They Say About This Program:

"Your presentation was positive, insightful and entertaining. Those who attended were enthusiastic about your down to earth material and engaging style. Your personal experience and success as a contractor gave our members first hand knowledge of how to make their construction company work for them. Yours use of humor works superbly."

- E. Bowman, Director, Assoc. General Contractors



### Connect Vision to Results

- Develop An Inspiring Vision
- Know What You Want
- Have A Written Plan
- Track & Make Progress

### Set Clear Project Goals & Targets

- Create Written Project Targets, Goals & Deadlines
- Develop Tracking Systems & Team Action Plans
- Make People Accountable & Responsible For Results

### Get Project Results Thru People

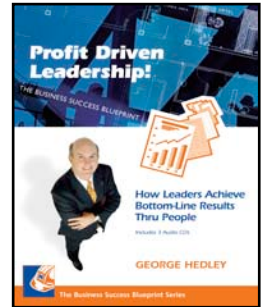
- Influence & Trust People To Follow & Get Things Done
- Recognize, Motivate, Inspire, Reward & Praise
- Explain The Big Picture & Show People You Care
- Lead Pro-Active Team Meetings To Get Results
- Let Go Of Control, Delegate & Coach Others
- Improve People & Project Performance

### Develop Your Leadership Style

- Learn The Leadership Style That Works Best For You

### Effective Project Leadership!

Running a successful construction project starts with the leader as achieving bottom-line results is the number one indicator of leadership skills. Effective leaders get results through people by influencing, motivating and making them want to be accountable and follow. Identify your project vision, set clear targets, create written goals, develop action plans, and track progress towards the results you want. Trust and motivate others to be the best they can be as you connect your project vision to bottom-line results. Communicate clear expectations, let go, delegate, recognize, reward, and inspire people to perform. Make every project successful by following proven steps to get organized and in-control. Learn the team approach and how to track project milestones. Pro-active project meetings, project scheduling and getting things done to guarantee your projects finish on-time and under budget. Learn which of the leadership styles you use. This is a fast, fun and content-filled interactive program.



BUSINESS BUILDING PROGRAMS

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