



The Economy's Slower – Now What?

- 18 Shots You Must Take Now!

Keynote
Or Seminar

Just Survive – Thrive!

- Rework your business plan
- Rebuild your finances, cash-flow & profit
- Revamp your organizational systems
- Reenergize your people & rescind poor performers
- Reduce your overhead & cost of doing business
- Reanalyze your equipment program
- Revolutionize your marketing & sales
- Reinstall new project delivery systems
- Refocus your project & customer targets
- Rethink your estimating & bid more work
- Reorganize your field & project management
- Revitalize your subcontractors & suppliers

George Hedley, CSP

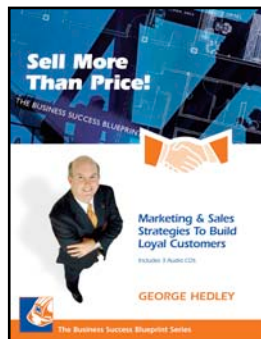
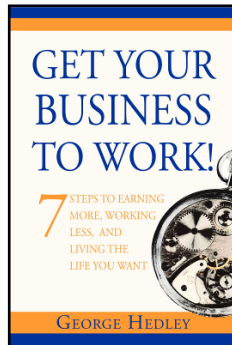
Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into a systemized management run company enables him to show you how to get your business to work. As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George is the author of:

- 'Get Your Business To Work!'
- 'The Business Success Blueprint'
- 'Conversations On Leadership'
- 'On-Purpose...On-Target!'



Don't Wait Until It's Too Late!

- Get unstuck, try new ideas & work different
- Set your company apart from your competition
- Find and create new loyal customers
- Convert repeat customers into loyal
- Cut your fixed cost of doing business
- Offer more value-added services
- Attack new business opportunities & ventures
- Re-prioritize your business tactics & strategies

What They Say About This Program:

"Your presentation was **informational** and **entertaining** - a perfect combination of **hard hitting** advice and **challenge** for excellence. You were **highly** rated! Thanks for the **great** presentation!"
- Marilyn Murphy, Pres. Sales & Marketing Assn.

"We all agree you did an **outstanding** job. Your program was **entertaining** and **enlightening**, a tough job to do well. Especially when the audience is made up of highly successful, independent business owners. - John Pippin, VP Marketing, Neyra Industries

The Economy's Slower – Now What?

As the economy slows, your same old business model won't work. Are you stuck doing the same things and don't know what to do next? Or are you ready to profit from today's challenges and opportunities? Learn how to adjust and take advantage of the ever changing construction market. Identify positive trends and make the necessary changes required to take your business to the next level in any economy. Learn what works now and what doesn't work anymore.

Rework your finances, revamp your organizational systems, reenergize your people, reanalyze your equipment, rebuild your profit margin, revolutionize your marketing and sales, rethink your estimating, reorganize your field and project management, reinstall new project delivery systems, refocus your project and customer targets, and reprioritize your business plan. Presented by a successful general contractor and popular professional speaker in a fast-paced, fun and enthusiastic style.



BUSINESS BUILDING PROGRAMS

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