



# Create Wealth By Building, Developing & Owning Real Estate!

## Learn George Hedley's Wealth Building Formula!

- **Be More Than A "Low-Bid" Contractor!**  
Triple your bottom-line by participating in the overall development process. Earn a portion of the project profits and fees by providing value-added services, investors, equity, development services, and knowledge to the team.
- **George Hedley will show you** how he converted his profitable commercial construction company into a construction and development company that makes 3 to 4 times what it made as a contractor only.
  - **Triple Your Construction Profits**
  - **Turn Old Properties Into Positive Cash-Flow**
  - **Build New Projects For Sale**
  - **Build-To-Suit and Lease Back Projects**
  - **Value-Added Development Opportunities**
  - **Joint Venture With Customers & Financial Institutions**
  - **Turn Construction Profits Into Real Wealth**
  - **Buy & Own Income Producing Real Estate Property**

## George Hedley, CSP

### Building Entrepreneurial Excellence!

George Hedley is the owner of a successful commercial construction and real estate development company. Over 28 years ago, he founded and built his business from \$0 to \$50 million dollars in only 7 years! As recognition, George received the nationally recognized award: 'Construction Entrepreneur of the Year' by Ernst & Young and 'Venture' magazine.

Mr. Hedley's experience starting, growing & building his business into an organized management run company enables him to show you how to get your business to work. As a general contractor, he has built over 250 projects valued in excess of \$500 million, executed over 10,000 subcontracts & currently owns over 50 buildings.

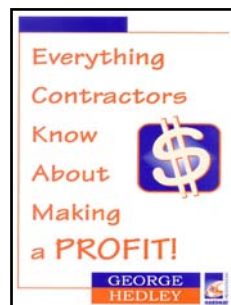
As a 'Certified Professional Speaker' he will help your organization build people and leaders, create long-time repeat loyal customers, focus on bottom-line priorities, install systems that always make a profit, continuously improve, grow equity, and build wealth.

George has served as President of 3 construction industry associations and is the author of 'Conversations On Leadership', 'The Business Success Blueprint' and 'Everything Contractors Know About Making A Profit!'

## Create Wealth By Building, Developing & Owning Real Estate!

Be more than a "Low-Bid" contractor! Are you tired of trying to squeak out 1 or 2 percent profit? Triple your bottom-line by participating in the overall real estate development process. Earn your share of the project profits, development fees, and cash-flow by providing value-added services, financial strength, financing and equity sources, development services, and expertise.

George Hedley will show you how he converted his profitable commercial construction company into a construction and development company that makes 3 to 4 times what it made as a contractor only. Learn the financial model and step by step process to buy real estate, own and manage income producing property, turn old properties into positive cash-flow, build new projects for sale, create build-to-suit projects, joint venture with your customers, find financial partners, and turn construction profits into real wealth.



## BUSINESS BUILDING PROGRAMS

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