



Value-Added Customization Program

Improve and enhance the value, retention and implementation of George's presentations at your meetings!

Finally!

A value added program designed to maximize the return on your meeting investment dollars.

Most meetings don't work!

They don't get the results you want. People have fun, network and listen to speakers, but do they go back to work and implement what they learned? People usually only retain 10 to 15% of what they hear. George's customization process guarantees your audience will not only retain, but implement what they learn.

Get bottom-line results!

To make meaningful long-lasting change in your organization, George will use his in-depth pre-program investigation and questionnaire to determine the real problems in your company.

George's **Value-Added Customization** program will deliver solutions ready to use and make a HUGE difference.

Make Your Next Meeting Work!

Before George Hedley prepares his presentation for your group, he conducts an **in-depth investigation** of the strengths and weaknesses of your company, organization and people to find out **what works** and **what needs improvement**.

With this valuable input, he will design a **customized program** to meet those needs and improve your company operation.

Get The Results You Want!

At the conclusion of George's program, he will ask each attendee to identify areas to work on. Each attendee will draft an **action plan** and document it with goals and **deadlines** for implementation.

Give George a call to discuss how this program can improve productivity, sales, profits, customer service, management, leadership, customer loyalty or teamwork.

Maximize Your Meeting Investment!

- Maximize Results!

- Implement New Ideas!

- Make Change Happen!

Before your program, George Hedley will interview you and your management team to determine the goals, results and outcomes you want to happen after his presentation.

From this investigation, he will custom design an 'E-Z Fax Back Survey' for all of your meeting attendees to complete and return confidentially to him. As this survey is confidential, your people will be honest and tell what's really going on in your organization and areas to focus on.

This input allows George Hedley to design a customized interactive program based on the real needs of your people, management, customers or company. After the program, you receive a copy of the survey results.

Value-Added Customization

Costs Only \$2,500 Per Program



BUSINESS BUILDING PROGRAMS

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